



Dear Friends:

The Down Syndrome Information Alliance is hosting the iCan Shine Bike Program for one week in the summer. The iCan Shine Bike Program is a 5-day program that teaches children, teens and young adults with disabilities how to ride a two-wheel bicycle.

iCan Shine Bike Week is more than just a bike-riding program. For many people with disabilities, learning to ride a bike is a seemingly impossible task that they can typically master in less than a week's time during this program. Within days of learning to ride, many children exhibit independent behaviors for the first time ever. This achievement, in turn, creates a gateway of opportunity, helping them gain assurance and self-reliance in many other aspects of their lives.

By becoming a sponsor of the iCan Bike Week, you will be giving riders immediate results with lasting effects. You will be helping a child or adult grow with the independence and confidence that comes from achieving the monumental goal of riding a bicycle.

The attached information sheet outlines donor opportunities and ways for you and your organization to get involved. Please consider sponsoring this amazing program, which will help change lives forever. Feel free to contact me directly with any questions you may have. I look forward to your support in making iCan Shine Bike Week a success. Thank you for your consideration.

Sincerely,

Heather

Heather Scott

Program Coordinator





Benefits of Donating

- *Direct Marketing to 100+ attendees*
- *Participation in a community event promoting diversity and acceptance of all people*
- *Promotional media exposure throughout the Sacramento media market*
- *Placement on event materials (i.e., t-shirts, Website, etc.) for sustained repeat exposure*
- *Invitation to final award celebration*

Presenter Level: \$2500

- Recognition as one of four presenting sponsors
- Appearance as a “Featured Partner” in DSIA’s e-Newsletters
- Funder-provided signage featured at iCan Bike week
- Name announced at iCan Bike week.
- Logo (or name) on iCan Bike T-shirts
- Name listed as a sponsor on DSIA’s Website
- Name listed on event promotional materials/press releases

Partner Level: \$1250

- Funder-provided signage featured at an event
- Name announced at iCan Bike week.
- Logo (or name) on iCan Bike T-shirts
- Name listed as a sponsor on DSIA’s Website
- Name listed on event promotional materials/press releases

Gold Level: \$750

- Name announced at iCan Bike week.
- Logo (or name) on iCan Bike T-shirts
- Name listed as a sponsor on DSIA’s Website
- Name listed on event promotional materials/press releases

Silver Level: \$500

- Logo (or name) on iCan Bike T-shirts
- Name listed as a sponsor on DSIA’s Website
- Name listed on event promotional materials/press releases

Bronze Level: \$250

- Name listed as a sponsor on DSIA’s Website
- Name listed on event promotional materials/press releases

Make a donation of your Choosing:

- Friend: \$100.00
- Supporter: \$50.00
- Donor (choose amount): \$_____



Other Opportunities:

Volunteer Donor - full session:

Provide 16 volunteers (equal to one 75-min session for all 5 days, but volunteers need not all be in same session)

- Logo (or name) on iCan Bike T-shirts
- Name listed on event promotional materials/press releases
- Funder-provided signage featured at iCan Bike week.
- Invitation to final award celebration

Volunteer Donor - half session:

Provide 8 volunteers (equal to half a 75-min session for all 5 days, but volunteers need not all be in same session)

- Logo (or name) on the iCan Bike T-shirts
- Name listed on event promotional materials/press releases
- Funder-provided signage featured at iCan Bike week.
- Invitation to final award celebration

Thank you for choosing to be an iCan Shine Bike Sponsor!
Your sponsorship will help change lives forever.

_Presenter _Partner _Gold _Silver _Bronze _Other Donor
 _Volunteer Full-Session _Volunteer Half-Session

Amount Enclosed: _____

Name: _____

Organization: _____

Address: _____

City, State, ZIP _____

Email: _____

Phone: _____ Fax: _____

To confirm your sponsorship, please complete and send this form with payment to:

DSIA | 5098 Foothills Blvd. Suite 3-464 | Roseville, CA 95747
or [CLICK HERE](#) to complete your sponsorship online

For more information, contact Heather Scott @ 916-658-1686 or heather@downsyndromeinfo.org
DSIA is a 501c3 non-profit organization registered in the State of California. | Tax ID# 20 -1702399
Sponsors will be included on materials, as feasible, based on their confirmation date.